

# West Kowloon: Elements Mall, Sky 100, DHL Hong Kong Balloon Ride & West Kowloon Waterfront Promenade (Park) Tsim Sha Tsui, Kowloon

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## Elements Mall

1 Austin Road West, Tsim Sha Tsui Tel: 2735-5234

Website: [www.elementshk.com](http://www.elementshk.com)

## The Rink

Ground Floor, Elements Mall Tel: 2196-8016

Website: [www.rink.com.hk](http://www.rink.com.hk)

## Sky 100

100/F, International Commerce Centre (ICC)

1 Austin Road West

(Sky100 ticket booth is on the 1st floor of Elements and the express lift entrance can be accessed through Metal Zone 2/F) Tel: 2613-3888

Website: [www.sky100.com.hk](http://www.sky100.com.hk)

## DHL Hong Kong Balloon

On the West Kowloon Waterfront Promenade (road leading to water from ICC) Tel: 2559-2983

Website: [www.dhlhongkongballoon.com](http://www.dhlhongkongballoon.com)

## West Kowloon Waterfront Promenade

On the road leading to the water from ICC Tel: 2302-1279

Website: [www.lcsd.gov.hk/parks/wkwp/en/index.php](http://www.lcsd.gov.hk/parks/wkwp/en/index.php)

**New Bike Shop** (at West Kowloon Waterfront Promenade)

Tel: 6138-0070

Website: [www.newbike.com.hk](http://www.newbike.com.hk)

West Kowloon is a relatively new area of Tsim Sha Tsui (West), built on reclaimed land and developed around Hong Kong's tallest skyscraper – the International Commerce Centre (ICC). This is a great place to come as a family and appreciate Hong Kong in all its splendour. The area is home to a high-end mall with indoor ice skating rink, movie theatres and restaurants, an observatory located on the 100th floor of the world's 5th-tallest building, a hot air balloon ride that floats above the harbour, and a park right at the water's edge which has a cycling track and a place where you can rent bikes! You can easily pass an entire



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day in this area whilst doing a variety of activities that all ages will enjoy.

### **Elements Mall:**

This modern upscale mall is very conveniently located one MTR stop away from Central and right above the Kowloon MTR Station. It is large, clean and beautifully designed. It is divided into five 'zones' – Metal, Wood, Water, Fire and Earth. The Fire Zone is where you are most likely to spend your time with the kids. This is the “entertainment” area, where The Grand movie theatre, The Rink indoor ice skating rink, and Metrobooks, a 10,000-square-foot bookshop with a harbour-view Kids' Corner, can be found.

The Rink has a 'pay as you skate' concept using the Octopus card (see the **Introduction** for more info on Octopus), so skaters are not tied to fixed time sessions and are charged only for the time on the ice that they use. Parents are permitted to enter the rink area free of charge to watch their children. The front has a large glass wall which provides 180-degree views of the Harbour. The Rink rents fun, helpful, and cute upright penguin gliders, with handles, that help hold the kids up as they are learning how to skate. Check with the lesson desk for details. The Grand movie theatre is located two flights up from The Rink on Level 2. This is Hong Kong's largest cinema complex and is the world's first theatre built with infrasonic capabilities: a new technology installed in the theatre seats. You will not only see and hear the movie, you will feel it too (this is not available for all showings).

### **Sky 100:**

This is Hong Kong's highest indoor observation deck, at 393 metres above sea level. Buy your ticket either online or at the ticket counter on the 1st floor of the Elements mall and ride the express lift directly up to the 100th floor of ICC. You will exit the elevator and enter a 360-degree circular observation deck with a bird's-eye view of Hong Kong's amazing city skyline below. Beyond the breathtaking sights, Sky 100 also has a large-scale interactive multimedia exhibit which covers local history and culture. Kids will enjoy playing with all the technology while the whole family learns more about Hong Kong's colourful history. Sky 100 also offers audio-visual devices in English, Cantonese, Putonghua and Japanese, which provide information about the

city as you observe it from above. There are facilities on the deck including a café and a gift shop.

### **DHL Hong Kong Balloon:**

This is a brand new attraction for Hong Kong: a tethered large yellow air balloon that takes passengers aboard and rises to 100 metres above the ground, giving passengers a 360-degree view of the incredible Hong Kong skyline and Victoria Harbour. Though the ride is only 15 minutes in length, the memories will last a lifetime. It is an absolute thrill to be floating high above Victoria Harbour, taking in one of the most iconic views in the world. The Balloon has both day rides and night rides which are equally stunning. Kids will love the adventure! The balloon is piloted by professionals and every precaution is taken. The opening hours are set (see below), however on occasion, depending on the wind and weather, the ride might be postponed. Children must be 1.2 metres or above in height and while there is no age limit per se, for safety reasons this requirement is not flexible.

### **West Kowloon Waterfront Promenade:**

Just 10 minutes' walk from ICC is a waterfront park that until now has been a little-known Hong Kong "secret". Set on reclaimed land immediately next to the harbour waters, this promenade park, run by the Leisure and Cultural Services Department, is a great place to go for a bike ride while taking in the harbour views. The park covers more than 33,000 square metres of land, 1,500 of which is a cycling track which sits on some of the most scenic property in all of the city. Here you will find a young children's playground, a timber boardwalk, a bike rental stall, some vending machines and a flat cycling track. This is a great place to teach your young ones to ride a bike, provided it is not a super hot day, as there is very limited shade.

Rain, sun, heat, whatever the weather, there is fun to be had in West Kowloon. Views abound no matter where you go in this area, so don't forget your camera!

## **Seasons and Times**

**Elements Mall:** 10:00am-9:00pm daily.

**The Rink:** Monday to Friday: 10:00am-10:00pm, Saturday, Sunday and public holidays: 9:00am-10:00pm.

**Sky 100:** 10:00am-10:00pm daily.

**DHL Hong Kong Balloon:** Daytime flights: 10:00am-6:45pm,  
Nighttime flights: 7:00pm-9:45pm.

**West Kowloon Waterfront Promenade:** 6:00am-11:00pm.

**New Bike Shop:** Monday to Friday – 3:00pm-8:00pm,  
Weekend and public holidays: 9:00am-8:00pm.

## Admission

**Elements Mall:** Free

**The Rink:** Prices range from HK\$0.60 to HK\$1.00 per minute.  
There are also days during the week when you can buy a whole day pass for HK\$30 for kids and HK\$50 for adults.

**Sky 100:**

**Advanced online booking** (24 hours in advance of visit):

Adults HK\$125, Children 3-11 HK\$90, Under-threes free,  
Family (two adults and one child) – HK\$305

**Same Day Walk in booking or same day on-line booking:**

Adults HK\$150, Children 3-11 HK\$105, Under-threes free,  
Family (two adults and one child) – HK\$365

**DHL Hong Kong Balloon:**

**Day Rides:** 10:00am-6:45pm – Adults HK\$150, Kids over 1.2 metres and 11 and under – HK\$75

**Night Rides:** 7:00pm-9:45pm – Adults HK\$250, Kids over 1.2 metres and 11 and under – HK\$175.

**West Kowloon Waterfront Promenade:** Park is free. Bike riding charges are (roughly) as follows:

**Kids' Bikes:** HK\$25

**Adults' Bikes:** HK\$30

**Family Bikes:** HK\$70

## The Best Ways of Getting There

**By MTR (then walk if you are going to DHL Balloon or the Promenade)**

- From the **Hong Kong Station in Central** (the one below the Airport Express Station) take the Tung Chung Line to **Kowloon Station**.
- For Elements Mall or for Sky 100 exit the MTR at exit “**C1**” or “**D1**.”
- For DHL Balloon or West Kowloon Promenade exit the MTR at exit “**D1**”.

**Walking – To access DHL Balloon or the Promenade:**

- Go out to the street from **Exit D1** and you will be on **Nga Cheung Road**.

- **Turn left and walk toward the water and the ICC Tower.** The road will dead-end onto **Austin Road West**.
- **Cross Austin Road West** (under the overpass) and look for the entrance which is signed for the **West Kowloon Waterfront Promenade**.
- **Go past the fencing and follow the road around.** The road has banners and will lead you right to the DHL Balloon launchpad on your left (you will see the balloon in the sky, just walk toward it).
- If you are heading to the Promenade pass the DHL launchpad and the car park and you will **see the park entrance around to your right**.

↔ Travel Time: 5 mins (MTR) to Elements or Sky 100 + 10-15 mins walk for DHL Balloon or for West Kowloon Promenade.

#### **By Star Ferry + Free Shuttle Bus or City Bus**

- From **Central** to **Tsim Sha Tsui (TST)** take the Star Ferry from the **Star Ferry Central Pier**.
- When you exit the ferry pier in TST walk straight ahead and you will see the **TST Star Ferry Bus Terminus**.

##### **By City Bus:**

- Take bus **#8** from **Star Ferry Bus Terminus** to **Kowloon Station Bus Terminus**.

##### **By Free Shuttle Bus:**

- From **TST on Peking Road**, right outside the duty free shop to **Elements Mall**.
- Buses run every 20 minutes from 12:30pm-9:30pm.

↔ Travel time: 10 mins (ferry) + 10-12 mins (free bus or city bus).

#### **By Car**

- Take the **Western Harbour Tunnel – Route 3** (HK\$50).
- Get in the left lane as you enter the tunnel and then when you exit the tunnel head to **the FARTHEST left hand lanes** marked for **Tsim Sha Tsui**.
- After you exit the toll booth you will **take the exit IMMEDIATELY to your left**.
- This exit will take a ramp to a traffic light; at this light you will make a left and cross a bridge overpass.
- After you cross the overpass you will come to **another light**. **Make a right** here (you will see the Elements Mall sign on your right). WARNING: At this light there are two rights.

The sharp right takes you back into the tunnel. Head for the Elements sign which is a soft right.

- You are now on **Nga Cheung Road**.

**For Elements and for Sky 100:**

**P** The Elements car park is an immediate left and is marked “Elements North”.

**Note: To access the DHL Balloon or the Promenade follow the “Walking” directions above; or for DHL Balloon and Western Kowloon Promenade:**

- Stay on **Nga Cheung Road** and it will take you around past the ICC and will curve to the left, and down a ramp into a roundabout. Do a **U-turn at this roundabout** following the signs for the **West Kowloon Waterfront Promenade**. You are now on **Austin Road West**.
- Then **stay to your far left** following the signs for **Airport Express** and you will come to a **second roundabout**.
- At this roundabout make a left and enter the **West Kowloon Waterfront area**.
- The road will curve to the left (the road is lined with banners), just follow it around and you will see the **DHL Balloon on your left**. You cannot park there.

**P** Look for the public car park on your right just past the DHL Balloon entrance.

**By Taxi**

A taxi from Central to this area will cost HK\$100-HK\$120+ and take 10-12 mins.

**Getting a Bite**

**Elements Mall has many family-friendly eateries to choose from. Here are just a few:**

**Wildfire** – Pizza restaurant, kids’ options.

**Triple-O’s** – Burger place.

**Inawira Udon Nabe** – Japanese noodles and more.

**Chips Republic** – French fries and shakes.

**Sen-Ryo** – Sushi “train” restaurant.

**Café Habitu** – Coffee, snacks and lunch.

**Caffe Vergnano 1882** – Coffee, snacks and lunch.

**Haagen Dazs Ice Cream Shop**

**Starbucks Coffee**

**Elements – Civic Square** – This is an area above the mall on a podium level with seven eateries, many of which have alfresco dining. The options here are upscale. The food is of high quality

and is reflected in the price. Some of the options are child-friendly, especially if you sit outside.

### **Sky 100**

Sky 100 has two cafes both called **Sky Café**. One is on the 2nd floor and serves a variety of Asian dishes as well as hot dogs, sandwiches and wraps. There is also a **Sky Café** on the 100th floor which serves drinks and bakery items. The 101st floor also has two restaurants, one serving Chinese fare, the other Japanese. This area is referred to as **Sky Dining 101**.

### **DHL Hong Kong Balloon**

Currently there are no refreshments available at the DHL launch area, but plans are in place to have a **Pacific Coffee** stall on the premises to serve coffee and snacks.

### **West Kowloon Waterfront Promenade**

There are no snack stands or restaurants here but there are cold drink and snack vending machines.

## **What's Close?**

**Hong Kong Space Museum**, **Hong Kong Art Museum**, **Kowloon Park** and **Big Bus Tours**. \*Please note that while you can walk to these locations, it would be a long walk (apart from Big Bus Tours), but all are only a short taxi ride away.

## **Comments**

- Elements and Sky 100 are suitable for all ages. The DHL Balloon requires that children be 1.2 metres tall. West Kowloon Waterfront Promenade is best suited to kids who can ride bikes.
- Plan to spend a minimum of 2-3 hours in this area.
- None of these venues are generally crowded.
- There are nice toilets at Elements Mall and Sky 100. DHL has an 'outhouse' with sit-down style toilets. West Kowloon Waterfront Promenade has some sit-down toilets but they are not the nicest.
- There are two baby-changing and nursing facilities in Elements mall, one on Level 1 near shop #1048 and on Level 2 near shop #2010. There is also a baby-changing table at Sky 100. There are no baby-changing facilities at either DHL or at the Promenade.
- All of these places are stroller-friendly.

## Extra Info

The Rink offers ice skating lessons. Check their website under “Skating School” for more information on courses for kids.








## Special Programs and Tours

- DHL Hong Kong Balloon Ride has party packages which include: three hours rental of marquee, a bouncy castle, three tables and 20 chairs, use of AV system, and 50% off on the purchase of tickets for a ride to the balloon (minimum of 20 people). Please note that while this is an amazing party venue, it is quite pricey.
- Sky 100 has a special event venue area. Please call them to get more details if you would like to book a private event. This is a great venue but it is an expensive option.

## Word of Mouth

Big Bus Tours has a hop-on/hop-off point at the DHL Hong Kong Balloon on their Kowloon Tour route.

## 27. West Kowloon

-  Parking
-  MTR Station
-  MTR Exit
-  Bike Rental Kiosk
-  Bike Bath
-  DHL Air Balloon
-  Hotel

